

360iDev

A 360|Conferences event



WELCOME

WHEN: November 7-10, 2010

WHERE: [Marriott Austin South](#). More information on the [Hotel and Travel Page](#), including booking information.

How Much? \$599 (That includes hands-on Pre-Conference training Sunday 11/7, and 3 days of awesome content)

When it comes to 360|iDev it's important to know the following.

What to bring: You, your laptop, ideas

What you'll leave with: New friends, business contacts, inspiration, and more knowledge than you'll get anywhere else (40+ Sessions, delivered by over 30 speakers). Probably a book or two as well.

360|iDev is the first and still the best iPhone developer conference in the world. We're not a publishing company pushing books, or a media company selling subscriptions. We're a conference company, focused on community. Our goal is to bring the best and brightest in the developer community together for 3 days of incredible sessions, awesome parties, good times, and learning. If you don't leave Wednesday night, with more ideas than you know what to do with, we're not doing our jobs!

This fall you can get your fill of iPhone awesomeness! We'll be bringing together the best of the iPhone community. Join us in Austin Tx.

[Check out the recordings](#) from 360|iDev San Jose 2010. We're adding more daily as we get them processed.

FEATURED SPEAKER



At the beginning of 2009 **Michael Schneider** left Silicon Vally technology firm Wilson Sonsini Goodrich and Rosati to found HiveBrain Software. HiveBrain has published a wide variety of applications on the iTunes App Store. Most recently, Michael has been focusing on the development and expansion of HiveBrain's Andrew Johnson Series of self help applications.

Michael continues his law practice under the name Bitwise Legal, focusing on software and interactive media clients. Notable clients include, Innerference (makers of the well known Credit Card Terminal application) and Bungie (makers of the Halo video game series).

Michael Schneider received his Bachelor's degree from UC Berkeley and his Juris Doctorate from UC Hastings.

[Check out our speakers](#) and [sponsors](#) for [San Jose 2010](#)

Pre-Conference training included in price!

We include pre-conference training with the price of registration, as an added bonus and as a way to allow new developers to quickly ramp up for the following three days.

Pre-Conference training is also a great way for developers to try something new, without having to pay for a 3 day class in an office park somewhere.

We keep our prices as low as we can, so that indie devs and corporate backed devs alike can attend the conference. We promise you'll get your money's worth!

[Check out some of the press coverage](#), [tweets](#), and [blog posts](#) about previous events ([Denver 2009](#)) ([San Jose 2010](#)).

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Also check out the speaker sponsor line up at past shows ([Denver 2009](#), [San Jose 2010](#)), you'll see what's in store for you.